

Arts & Communications

Arts, Audio-Visual Technology & Communications



The Arts, A/V Technology and Communications career cluster prepares students for careers that flex your creativity, design, writing, performing, and multimedia skills.

Prepare for careers from graphic design to broadcast journalism through a focus on advanced technologies used in venues including corporate boardrooms, hotels and convention centers, classrooms, and museums.

IN DEMAND CAREERS

Education Needed	Occupation	Median Salary	Job Growth Over next 10 years	Job Openings Projected over next 10 years
Associates Degree	Broadcast and Sound Engineering Technicians	\$45,510 per year	9% (Much faster than average)	13,200
Bachelor's Degree or more	Technical Writers	\$72,850 per year	7% (Faster than average)	4,300
	Producers and Directors	\$74,420 per year	10% (Much faster than average)	16,000
	Multimedia Artists and Animators	\$75,270 per year	4% (As fast as average)	2,800
	Film and Video Editors and Camera Operators	\$59,810 per year	18% (Much faster than average)	12,400

SAMPLE CAREERS

- Graphic Designers
- Photographers
- Special Effects Coordinators
- Videographers
- Camera Operators
- Animators
- Sound Technicians
- Make-Up Artists
- Sign Painters
- Audio and Video Technology and Film
- Broadcasting and Journalism
- Performing Arts
- Printing Technology

EXPLORATORY CLASSES

Principles of Business Marketing: #IB6632
 Communication Systems: #8415
 Digital Visualization: #8459
 Creative Fashion (Intro to Fashion Careers): #8248
 Introduction to Interior Design: #8254
 Imaging Technology: #8455
 Introduction to Game Design and Coding: #8400
 Introduction to Photography: #8474
 Web Design & Multimedia Technologies: #6632
 Video & Media Technology: #8497

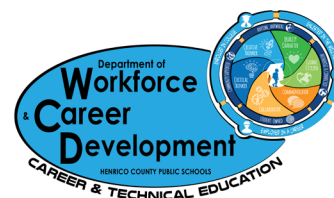
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PREPARATORY CLASSES

Graphic Communications I & II: 8660, #8661 (ACE)
 Radio Broadcasting & Journalism: I & II: #8640, #8641 (ACE)
 Web Development/Programming I&II: #6680, #6681 (ACE)

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Are you interested in the many careers in Arts, A/V Technology and Communications? Talk to your counselor or visit HenricoCTE.com for more information.



WORK-BASED LEARNING AND LEADERSHIP OPPORTUNITIES

WORK-BASED LEARNING

Work-Based Learning (WBL) is comprised of experiences related to students' career interests, based on instructional preparation, and undertaken in partnership with local businesses or organizations. WBL enables students to apply classroom instruction in a real-world work environment. Work-Based Learning promotes career awareness, career exploration, and career preparation.

CAREER AMBASSADORS

The Career Ambassador Program offers high school seniors an opportunity to represent and share their experiences with career exploration and our CTE programs to prospective students and community supporters through elementary + middle school visits, career fairs, and district-wide events.

STUDENT LEADERSHIP ORGANIZATIONS

The **Technology Student Association (TSA)** enhances personal development, leadership, and career opportunities in science, technology, engineering, and math (STEM), whereby members apply and integrate these concepts through intra-curricular activities, competitions, and related programs.

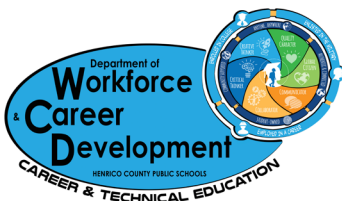


CREDENTIALS

HIGHER EDUCATION

High School/ Industry Certification	Certificate/ License	Associates Degree	Bachelors Degree	Masters/ Doctoral Professional
Introduction to Graphic Communications Examination (PrintED-co-brand)	Graphic Design-C	Website Design-AAS	Communications-BA	Strategic Communications- MA
		Website Development-AAS		
Audio-Radio Production	Illustration-C		Animation-BA	
CIW: Site Development Associate Exam	Sound Design-C	Animation and Time-Based Media-AAS	Graphic Arts-BFA	
MTA: Software Development	Technical Theatre-C	Graphic Design-AAS	Cinema & Television-BA	
Photography	Music Business-C	Audio Production Technologies-AAS	Multimedia Design and Development-BA	
	Audio Production Technologies-C			

All ACE Center classes offer the Workplace Readiness Skills Test



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